

THE LATEST ON TARIFFS AND MARKET VOLATILITY

The S&P 500 recently experienced its worst day since April due to renewed trade tensions between the U.S. and China. How can investors keep these market swings in perspective?

The market recently experienced its largest one-day decline since April, driven by escalating tensions between the U.S. and China over rare earth metals and tariff threats. While the brief selloff rattled some investors, markets quickly improved following softer language from the White House around trade. For long-term investors, these swings may feel like *déjà vu* after a period of relative market calm.

Despite tariff-driven uncertainty this year, markets have performed very well with the S&P 500, Nasdaq, and Dow all generating double-digit percentage gains. The bond market has supported portfolios as well, with the Bloomberg U.S. Aggregate Index up 6.7%, representing a historically strong year for fixed income securities. In this context, it's important to not let a single bad day, and all of the negative headlines, sway investment decisions. Instead, market swings can serve as a reminder that short-term volatility is a normal part of investing, and maintaining a long-term perspective remains the key to financial success.

The Latest Trade Tensions and Rare Earth Metals

The latest market volatility was the result of new restrictions on the export of rare earth metals by China, which then led the White House to threaten an additional 100% tariff on Chinese goods on top of existing duties. This represents a continuation of the back-and-forth that has created uncertainty for investors and businesses all year. Fortunately, the White House has appeared to walk back these threats and indicated that there could be negotiations in the coming weeks.

What are rare earth metals and why have they been at the center of the tariff battle? Unlike many other goods and services that are imported by the U.S., rare earth metals are primarily produced by China. While these materials are not rare in geological terms, China has built significant mining and processing capabilities over several decades, surpassing all other countries. These materials are critical components in many high-tech devices including smartphones, electric vehicles, batteries, military systems, and advanced electronics.

For these reasons, rare earth metals represent one of China's greatest points of leverage with the U.S. and the rest of the world when it comes to trade and foreign policy. It's estimated that China currently controls approximately 70% of global rare earth production and nearly 90% of processing capacity, creating supply chain dependence for the rest of the world. The U.S. has stockpiles of rare earth metals and has issued executive orders to increase their production, but this will take time.

U.S. Trade with China

Rolling 4 quarters



Sources: Clearnomics, Census Bureau. Latest data point is June 30, 2025.

Negotiations over rare earth metals are only one component of the administration's trade policy with China. As shown in the chart above, the U.S. continues to run a significant trade deficit with China and reducing this imbalance while encouraging domestic manufacturing has been one of the administration's political objectives.

The results so far have been mixed - while some manufacturing has returned to the United States and there have been announcements of

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new investments, supply chains can't shift overnight. The fact that the job market has weakened in recent months hasn't helped: as of the August employment report, manufacturing employment had declined by 78,000 jobs this year.

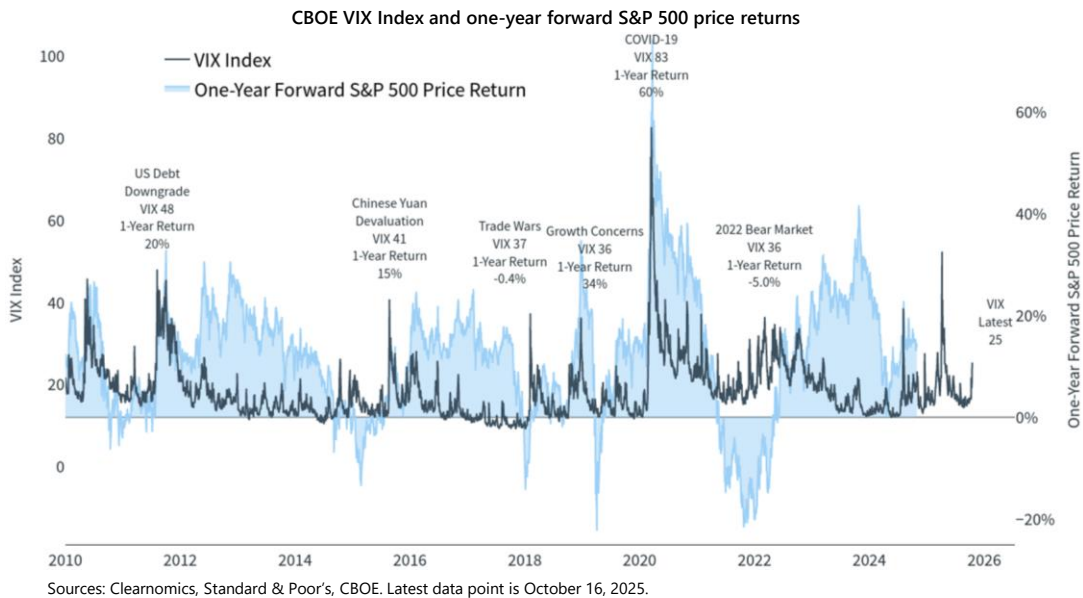
For investors, it's difficult to know if new tariff threats should be taken at face value, or are part of ongoing negotiations. This can lead to rapid shifts in sentiment and market behavior. For this reason, it's important to not overreact to headlines, and let situations develop while focusing on the longer-term trends. Not only was this true during the first trade war in 2018 and 2019, but investors who overreacted earlier this year would have missed the swift market recovery.

Volatility Has Picked up After a Period of Calm

The latest market moves have raised market uncertainty and volatility. This is not surprising since investors have been worried about the market's forward price-to-earnings ratio around 22.5x and concerns over the sustainability of the rally in artificial intelligence stocks.

History shows that periods of volatility are often when the investment opportunities are the greatest. Short-term concerns often result in better valuations, which in turn support long-term portfolios. The fact that it is challenging to invest during volatile periods is exactly why investors with the fortitude to do so are rewarded.

Volatility and Forward Returns



The chart above highlights the relationship between the VIX index, a measure of stock market volatility, and the subsequent one-year forward returns for the S&P 500. Historically, spikes in the VIX have often resulted in strong forward returns, since this is when many investors are fearful of entering the market, or sell at inopportune times. This shows how counterproductive it can be to overreact to market swings.

Markets Have Performed Well Despite Gloomy Sentiment

While the 2.7% decline on October 10 was the fourth worst day of the year for the S&P 500, it's important to maintain perspective here as well. For example, market declines of 5% or more occur regularly for markets, even during positive years. While this year has felt volatile, the reality is that the number of pullbacks has been average when compared to market performance over the past 45 years. In fact, the market has defied expectations this year with the S&P 500 rising 31.5% from its April "Liberation Day" low, hitting over 30 new all-time highs so far this year.

The point is not that the market always goes up in a straight line; it certainly does not. Periods of market uncertainty are both normal and expected for markets, and investors should always be ready for short-term turbulence. Avoiding the tendency to worry about every new development that might derail the market is one of the keys to long-term financial success.



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