



LEGACY CAPITAL'S

ADVISOR ADVANTAGE

Empowering Advisors to Build Their Legacy

MAKING THE COMPLEX SIMPLE

www.legacycapitalwp.com

JOIN A SUCCESSFUL TEAM THAT SHARES YOUR VALUES

At Legacy Capital, we believe exceptional advisors thrive when they're part of a collaborative, growth-focused team. Here, you'll find a culture built on integrity, innovation, and putting clients first—backed by the strength and reputation of a leading, privately owned SEC-registered advisory firm.



When you join Legacy Capital, you're not just gaining access to industry-leading tools, investment strategies, and operational support—you're joining a team that works together to deliver an extraordinary client experience. Our advisors draw on the collective expertise of the firm and leverage our powerful infrastructure and reputation to deepen relationships and grow their client base.

If you're ready to bring your talents to a firm that values your independence and amplifies your impact, Legacy Capital is the place to do it. **Together, we can achieve more for our clients—and your future.**

WHY ADVISORS CHOOSE LEGACY CAPITAL

Our values aren't just words; they shape how we work, innovate, and build a successful future together. Joining the Legacy team means bringing your talents into a firm that is principled, objective, and forward-thinking.

What this Means for You:

- **A foundation of trust and shared purpose.** Join a firm where values guide action—and inspire confidence among clients and teammates.
- **Support in delivering excellence.** With our powerful infrastructure, you can do what you do best—serve clients—with the backing of an ethical, innovative, and cohesive team.
- **A stellar brand reputation.** Represent a firm that has stood for integrity and trust for over xx years—qualities that helped to build our following of top-tier clients.



Team Culture

We take a **team-oriented approach** to how we work together internally, as well as how we integrate with clients' other professional advisors.



Integrity

Doing what is right. Our good standing and reputation in our respective fields is guided by our high moral and ethical standards.



Objectivity

Striving to provide advice and counsel without personal bias. We bring clarity to the complex by coordinating client strategies with our internal and external team of specialists.



Innovation

Taking the most creative approach possible. Through our Merchant partnership, we tap strategic opportunities and alternative investment solutions to create value for our clients.

WHAT YOU GAIN WHEN YOU JOIN LEGACY CAPITAL

Joining Legacy Capital means stepping into a fully equipped, high-performance environment where your success and your clients' success come first. Tap into an established track record of attracting and retaining sophisticated clients with complex needs. We provide the resources, expertise, and infrastructure you need to deliver exceptional service while freeing up more time to focus on client relationships and growth.

- Proprietary model portfolios and strategies
- Access to world-class alternative investments
- In-house life insurance underwriting and advocacy
- In-house estate planning and attorneys
- On-site compliance officer
- State-of-the-art, fully integrated reporting solution
- Extensive referral network of CPAs and attorneys
- Centrally located, elegant offices

With Legacy Capital, you're leveling up. From day one, you'll have the tools, people, and platform to serve clients at the highest level while building the career and legacy you envision.

YOUR CLIENTS DESERVE THE BEST. SO DO YOU.

At Legacy Capital, we're ready to help you elevate your practice, strengthen your client relationships, and secure your future. Whether you're looking to accelerate growth or ensure a seamless succession, our team has the platform, resources, and values to help you succeed.

Let's start the conversation.

We invite you to reach out for a confidential discussion about your future at Legacy Capital. **Contact Keith Krueger to set up a call.**

Keith Krueger

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BUILD YOUR FUTURE.
PROTECT YOUR LEGACY.
JOIN LEGACY CAPITAL.

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