

# 2023 INFLUENCERS of the year

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by AMP Staff | January 12, 2023



**Matt Jones, J.D., CFP**  
President, Legacy Capital

Matt Jones, JD, CFP, serves as president and directional leader at Little Rock based Legacy Capital, a comprehensive wealth management firm that he joined in 1997. He also serves as a wealth adviser to ultra-affluent clients throughout the United States and advises them in the areas of asset management, estate tax and multigenerational wealth transfer planning, and life insurance planning. Jones received a BSBA in financial management from the Walton School of Business at the University of Arkansas, where he was a member of the Razorback tennis team, and he earned a law degree from the UALR Bowen School of Law.

While enrolled in law school, he clerked at three of Arkansas' largest law firms before deciding his passion was in finance and investments where he has practiced since 1994. Prior to joining Legacy Capital, he also held positions with investment banking firms Morgan Keegan Inc. of Memphis and Stephens Inc. He currently serves on the Advisory Board for New York based CAIS, the leading firm in the country delivering alternative investment solutions to independent financial advisors. Additionally, he is a multiple qualifier for MDRT's exclusive Top of the Table recognizing the life insurance industry's top advisers. Jones is active in the community, serving on several nonprofit boards and ministries. He currently serves as chair of the Baptist Health Foundation Board.